

**FROM EVERY  
HEARTBEAT  
TO EVERY  
MILESTONE**

Touching lives today,  
fostering healthier  
generations tomorrow.

**ANNUAL IMPACT  
REPORT 2024-25**

## FROM THE DIRECTOR'S DESK

*"The journey of a thousand miles begins with a single step." - Lao Tzu.*

In FY25, NFI lived this truth, transforming a single step into a determined stride. It has been a year of humble beginnings, of small steps that quickly gained momentum, built on a foundation of profound learning, quiet victories, and, most importantly, an unwavering collective spirit.

Our story began not with a strategy, but with an urgency. A baby in the Neonatal Intensive Care Unit, abandoned, needing critical treatment, the parents couldn't afford. This single, heartbreaking case was our catalyst. We absolutely had to act. From that one baby, NFI took its very first steps, growing quickly to support more, connecting with hospitals, and reaching out to struggling families whose critically ill newborns desperately needed financial aid.

This mission demanded tireless dedication. Our teams worked relentlessly to raise awareness about Neonatal Mortality, forged partnerships with hospitals already engaged in this fight by providing NICU treatment to babies from extremely low birth weight to the ones who are born term yet with complications that needed urgent support and sought crucial donations. There were feet on the ground, connecting prospective givers with the profound need. While medical science provided the interventions and parental love provided an unyielding embrace, financial assistance was the vital bridge they needed to cross the daunting phase of the NICU. And you, our incredible community of givers, poured your hearts and resources into this cause. For your boundless love and kindness, we are eternally grateful.

For the coming year, we are taking a significant leap forward. We are confidently expanding our reach into regions grappling with exceptionally high Neonatal Mortality Rates (NMR): Madhya Pradesh, Chhattisgarh, Odisha, and Jharkhand. In these areas, precious lives are lost daily due to a lack of financial assistance for premature and critically ill newborns. We have already established connections with remarkable charitable hospitals working tirelessly in these underserved communities. With your unwavering support, your trust in our mission, we are committed to delivering a measurable and sustainable impact.

Thank you for walking alongside NFI, for truly being part of our story. As we embark on this new chapter, celebrating every small victory that fuels our audacious goal, we humbly ask for your continued companionship. Together, we can transform fragility into flourishing lives.

Best Wishes,

**Priyam Bortamuli**

#WalkwithNFI

## THE TEAM



**Ms. Priyam Bortamuli**  
Director



**Ms. Tanya Bali**  
Chief Catalyst



**Ms. Suma Jairam**  
Sn. Lead Programs & Implementation



**Ms. Bhavani M**  
Accounts Executive

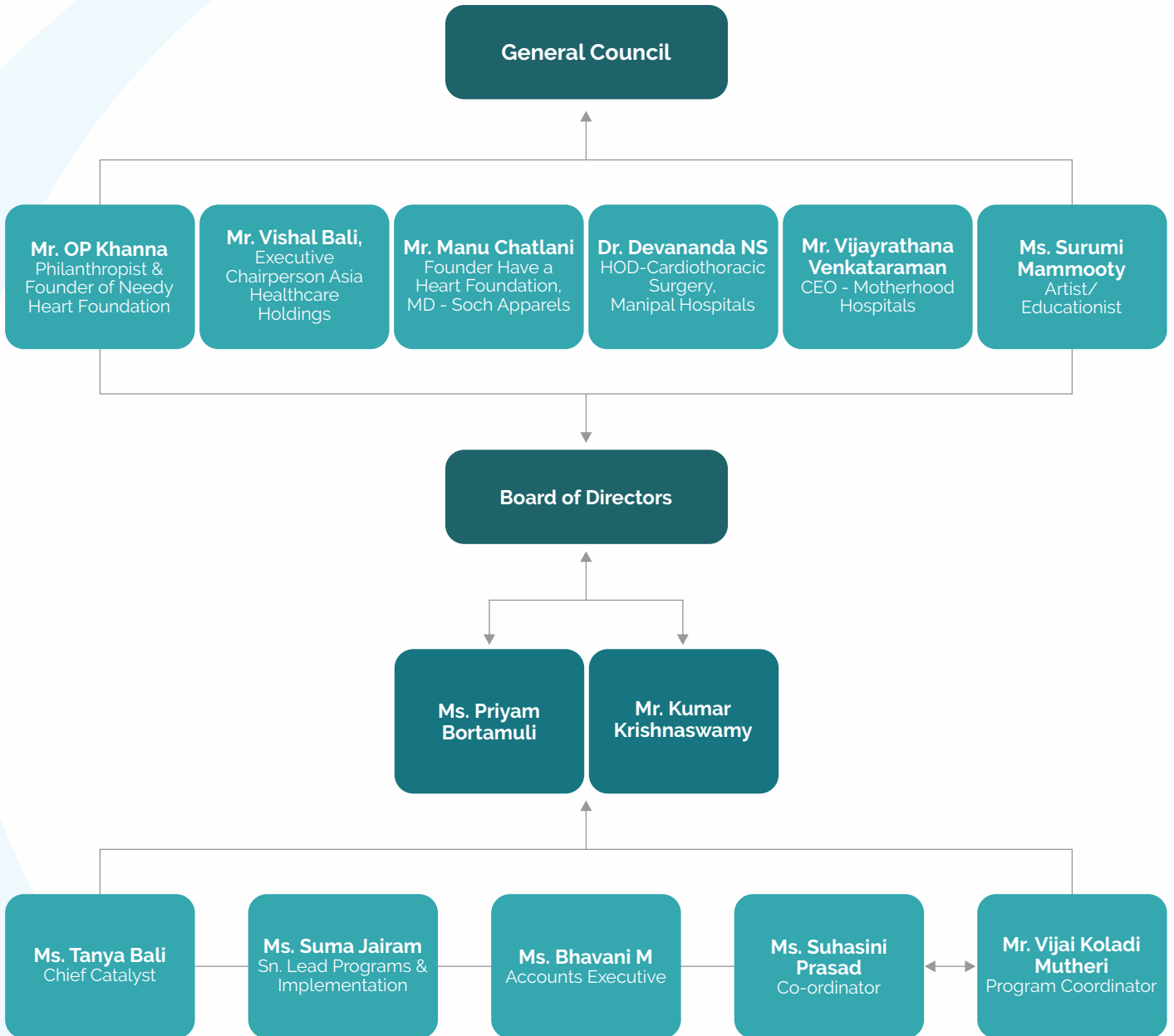


**Ms. Suhasini Prasad**  
Co-ordinator



**Mr. Vijai Koladi Mutheri**  
Program Coordinator

# ORG CHART



## NFI TEAM AND BIMS

### Driving Change with Purpose: Strategy in Action

At the heart of NFI's impact lies a clear, compassionate, and well-executed strategy. Our approach blends clinical insight, community outreach, and data-backed implementation to ensure every newborn not only survives but thrives. In FY 2024–25, we strengthened our internal capabilities and launched critical initiatives to extend care beyond hospital walls and into the heart of the community.

### NFI Team: The Force Behind the Mission

Behind every life we touch is a passionate and dedicated team that makes it possible. The NFI team—including healthcare professionals, program managers, field staff, and volunteers—works tirelessly to streamline operations, ensure quality care, and engage stakeholders meaningfully. Their combined expertise and commitment fuel every aspect of our mission, from hospital partnerships to grassroots outreach.

### BIMS: Tracking Growth, Ensuring Progress

The Beneficiary Interface Management System (BIMS) represents a major step in post-discharge care. This structured follow-up program, managed by our volunteer group Ben-I, monitors the developmental milestones of supported babies up to the age of two. BIMS enables timely intervention and long-term health tracking—ensuring our support doesn't stop at survival, but extends to sustained wellbeing.



## PROGRAM IMPACT

### A Year of Purposeful Progress and Measurable Impact

In FY 2024-25, NFI continued its unwavering mission to support the most vulnerable newborns across India. Our focused efforts translated into meaningful outcomes—from expanding access to critical neonatal care to building stronger community and donor engagement. The numbers below are more than just metrics—they represent lives saved, hope restored, and futures made possible through collective compassion and action.

#### Key Impact Numbers:

Babies Supported:



153 newborns

Donors:



1,000+ contributors

Hospital Partnerships:



23 partner hospitals

300-400 NICU beds

Social Capital Raised:



₹1.45 Cr

Geographic Expansion:

8 regions



64 villages



36 districts



## NOTABLE MILESTONES: 2024-25



**Lowest Gestational Age:**  
24 weeks

**Lowest Birthweight:**  
550 grams

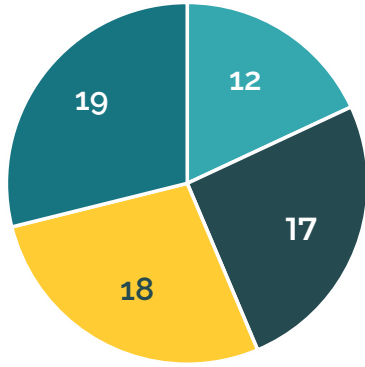
**Longest NICU Stay:**  
102 days

**Beneficiary Profile:**  
Families from underserved backgrounds

**NFI Circle Connect:**  
Increased engagement with donors, supporters and our volunteers through social media

# IMPACT REPORT 2024–25 HIGHLIGHTS

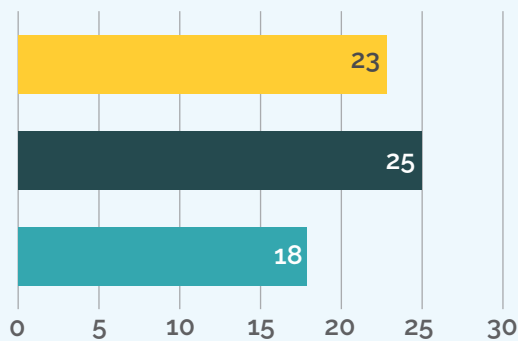
## Birth Weight of Cases Supported:



**550 grams**  
Lowest Birth Weight Recorded

Birth Weight of Cases Supported				
Babies Supported	ELBW (Extremely Low Birth Weight) (Under 1 Kgs)	Very Low Birth Weight (Under 1.5 Kgs)	Low Birth Weight (Under 2.5 Kgs)	Normal Birth Weight (2.8 to 3.2)
66	12	17	18	19

## Gestational Age of Babies Supported:



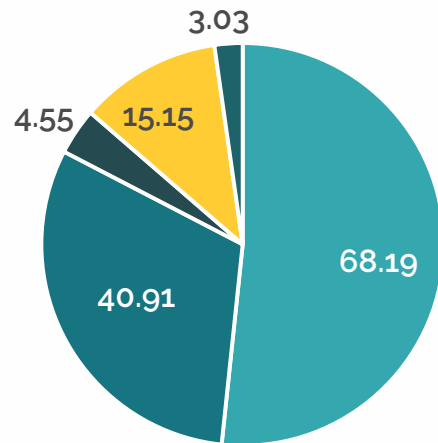
**24 weeks**  
Lowest Gestation

**34 weeks**  
Average Gestation

Gestational Age of the Babies Supported			
Babies Supported	Extremely Pre Term	Very Pre Term	Term
66	18	25	23

## Clinical Complications:

Major Clinical Complications	
Respiratory Morbidity (RDS/Asphyxia/PPHN)	68.19
Infectious Morbidity (Sepsis)	40.91
Neurological Morbidity (Hypo Ischaemic Encephalopathy)	4.55
Metabolic Morbidity (NNHB)	15.15
Renal Morbidity	3.03



Hypoxic ischemic encephalopathy (HIE)/Neurological Morbidity

A type of brain dysfunction (brain injury) that occurs when the brain experiences a decrease in oxygen or blood flow. HIE can occur before birth, during labor and during delivery

Hyperbilirubinemia/Metabolic Morbidity

A condition in which there is too much bilirubin in baby's blood.

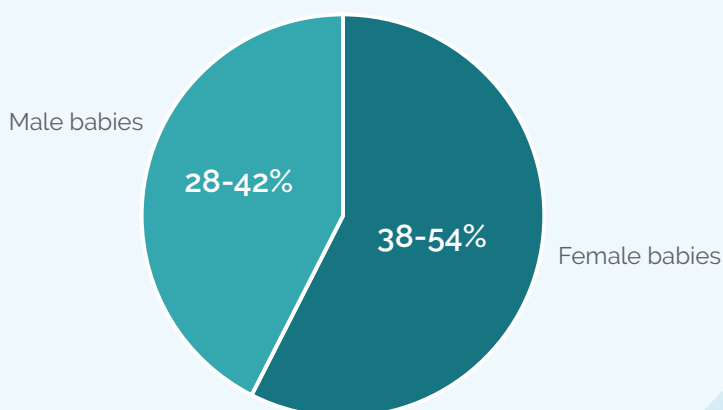
Sepsis /Infectious Morbidity

An infection involving bloodstream in new-born infants less than 28 days old

Respiratory Distress/Morbidity

Occurs in newborns whose lungs have not yet fully developed

## Gender Diversity of the Cases:

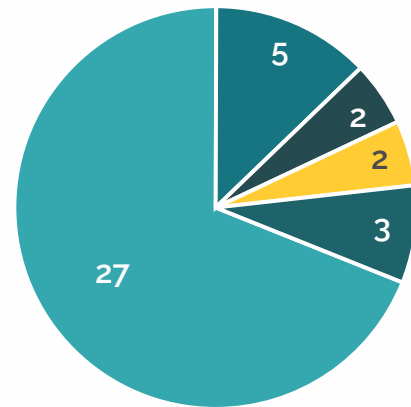


## Beneficiary Profile:

Performance in Numbers	
Total Enquiries received from partner hospitals	105
Total enquiries approved and sponsored	61
Total Cases Non-Compliant	39
Total Case Conversion Ratio	58.9%



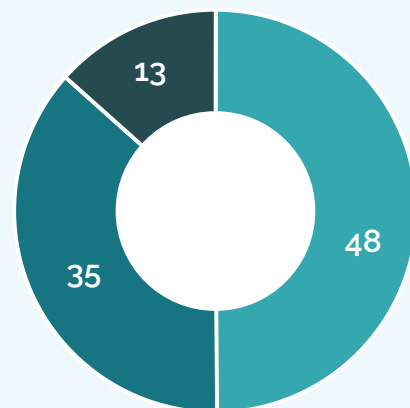
Non Complaint Analysis	
DAMA	5
Delay in Document Submission	2
Guarded Medical prognosis	2
Non Compliance with the SOP	3
Non Compliance with Financial SOP	27



## Reach:



Total Expenses FY 24 -25		
Total Funds Recieved for the Year	91.8 Lakh	
Programmatic Expense	44.35 Lakh	48%
Operational Expense	35.89 Lakh	39%
Amount Added to the corpus	11.63 Lakh	13%

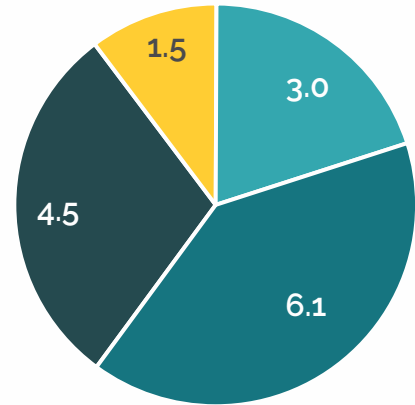


## Financial Update:

**Income Threshold Revised:**  
From ₹20,000/month to ₹25,000/month (₹3 lakh/annum)

## Socio-Economic Background:

<b>Blue Collared Employment (Incl. Daily Wage   Driver, Farming ect)</b>	<b>84.85</b>
Self Employed	3.0
Urban Poor	6.1
Contract Workers	4.5
Unemployed	1.5



Blue Collared	Blue Collared Employment Includes, Daily Wage Labor, Farming, and any other type of work requiring specific skills and training.
Self Employed	Includes, Small Establishments owned by Individuals.
Urban Poor	Includes, Sales and Marketing executives working as field agents.
Contract Workers	Contract workers includes, people employed on contractual basis.



## OUR GIVING CIRCLE - DONORS

Being a volunteer at NFI has been a very fulfilling experience for me. Just knowing that our time and interaction makes a difference in the lives of many underprivileged families is very heartening.

**- Ashika Moola**  
Donor & Volunteer

First and foremost we believe in the genuineness and conviction of NFI's mission. Secondly we strongly believe that every child has a right to live a healthy life irrespective of their economic status in the society and we want to be a small contributor to this great cause.

**- Arun Advani**  
Managing Director  
Vaswani Group.

The Neonates Foundation is undertaking instrumental work while adhering to processes that genuinely minimize externalities. We are grateful to be part of the impactful work that NFI does and look forward to continuing this meaningful partnership.

**- Garima & Vinay Goel**  
ARC Public Welfare Trust

My association with the NFI has been deeply moving. NFI steps in during life's most critical moments, when a newborn's survival hangs in the balance and the family is overwhelmed and hope seems far.

Their ability to reach the most vulnerable, provide urgent neonatal care, and offer hope in the most stressful situations is above life saving. Supporting NFI is not just about saving the infants, it's about standing by humanity when it needs us the most.

It is the compassion of the people at NFI, and their unwavering commitment to reaching the most fragile lives when every second counts, that makes their life-saving work possible.

**- Keerthan, CSR Head,**  
Wonder La

## VOLUNTEERS' - FUELING THE MISSION

The quietest organisations often create the deepest impact. Neonates Foundation of India (NFI) is one such force - transforming lives through dedicated neonatal care.

Our year-long collaboration at Daffodils Foundation for Learning, under our 'School Social Responsibility' initiative, has been truly inspiring. From launching the CfNFI movement to hosting 'Art for a Cause' and composing a heartfelt anthem, our journey with NFI has shown how purposeful action can create real change.

With their transparency and compassion, NFI has left a lasting impression on our students, staff, and hearts.

**- Dr Sujatha Girish**  
Principal,  
Daffodils Foundation for Learning

“

NFI has been working with a clear vision and strong focus towards new born survival.

As a doctor and mother, my heart goes to the sick babies and their helpless parents and as an advocate fighting for justice and equity, my mind goes to every new born's right to life that needs to be upheld.

Am associated with NFI as a volunteer for I believe it is my moral, ethical and legal duty to work towards this common cause for mankind.

This has given me a deep purpose for my life too which is very gratifying.

**- Dr Chethana HS**  
Volunteer  
Medico-Legal - NFI

“ We, the volunteers of the NFI Beneficiary Interface Team, care deeply about the families who have endured so much to help their little ones survive against the odds. From the moment their babies enter the NICU to the time they turn two years old, we stand beside them - listening, supporting, and gently guiding them every step of the way.

We offer timely reminders about essential vaccinations, proper nutrition for both mother and child, developmental milestones, and the importance of following medical advice.

It is this consistent, compassionate human connection - the reassurance that someone truly cares - that we believe makes all the difference. Through every call, every message, and every kind word, we want families to feel that NFI is right there with them, holding their hand.

**- Radhika Sharma**  
Team Lead, Beneficiary Interface - NFI

“Unless someone like you cares a whole awful lot, nothing is going to get better. It's not!”

**- Dr. Seuss**

# INITIATIVES

## Community Engagement & Innovation:

**BIMS Program:** Tracks developmental milestones up to age 2 via volunteer group BEN-I



## Children for NFI (CfNFI):

A student-led awareness campaign in association with DFL School

2,000+ students engaged



Anthem for NFI launched



Children donate via birthdays and special events

# EVENTS AND CAMPAIGNS

## Inspiring Communities, Igniting Change

At NFI, our impact goes beyond medical care—it lives in the hearts of communities, the creativity of young changemakers, and the collective spirit of giving. Through innovative programs, awareness campaigns, and collaborative events, we've fostered a deeper connection between our mission and the people who power it. From student-led movements and sporting fundraisers to corporate partnerships and heartfelt tributes, each initiative in FY 2024–25 brought us closer to a more informed, engaged, and compassionate society.

### Campaigns & Fundraising:

- **Give.do:**  
Silver Certified NGO
- **Daan Utsav Campaign:**  
Raised ₹14 lakhs
- **TCS10K Run:**  
Raised ₹20 lakhs with 8 fundraisers;  
achieved Gold Fundraiser status



### Events & Partnerships:

- **Gratitude Dinner:**  
Attended by Mr. Subroto Bagchi (Founder, Mindtree); supported by HSBC, Puravankara, Ascher Jewellers
- **Art for Cause:** Eco-friendly art exhibit by CfNFI
- **Goal for Good:** Football event by South United FC
- **CSR Conference with Rotary 3192:**  
Advocacy for neonatal healthcare
- **Thank You Event at Bangalore Club:**  
Honored knit-wit group for NICU discharge hampers











# PARTNERSHIPS THAT POWER OUR PURPOSE

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## Hospitals

 Bhagwan Mahaveer JAIN HOSPITAL BMJH Vasanthnagar, Girinagar	 Starshom CHILD CARE HOSPITAL Vithoba nagar, Golden Town, Hosur, Hubballi-580021	 motherhood women & children's hospital	 SHISHURAKSHA THIRUMALA CHILDREN'S HOSPITAL
 Happy Shine Children's Hospital	 HRUDAYA CHILDREN'S HOSPITAL	 aditi Multi-Specialty Hospital	 ಅಮ್ಮೆ ಸಿರಿಸ್ಥಿಟಲ್ AMMA HOSPITAL
 PRIME CRITICARE HOSPITAL	 Vc	 RANGADORE • MEMORIAL HOSPITAL	 SKP HOSPITAL

## Corporate & Schools

 Grant Thornton	 TATA HITACHI Reliable solutions	 amazon	 texport.
 Tally POWER OF SIMPLICITY	 give	 GREENDIGO	 Wonderla PARKS AND RESORTS
 TCS WORLD TOKU BENGALURU 28 April 2024 TCS TCSA CONSULTANCY SERVICES	 ASCHER™ FINE JEWELLERY BOUTIQUE	 dts An SIS Group Enterprise	 DFL DARPADEVI FOUNDATION FOR LEARNING
			 EY

## VISION 2025:

### Scaling Impact, Deepening Care

As we look ahead, NFI remains committed to expanding its reach and enhancing the quality of neonatal care across India.

**Our 2025 vision is rooted in strategic growth, data-driven innovation, and deeper community engagement.**

With a focus on supporting more babies, strengthening rural outreach, empowering charitable hospitals, and investing in long-term health tracking, we are poised to touch even more lives-and nurture entire generations. The road ahead is clear, purposeful, and full of promise.



## UPCOMING YEAR



Aim to Support over **140+ babies in 2025-26** directly impacting 300+ newborns and 900+ individuals

**Empanel charitable trust hospitals** in Rural India



**Expand BIMS** tracking for babies up to 2 years

**Launch community-level awareness programs**



**Fund tangible equipment** (incubators, medicines)

**Digitize clinical data** for future research



**High-value donor engagement program**

**Continue process improvement**





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