

Giving underprivileged new-borns a better beginning



ANNUAL IMPACT
REPORT 2025 - 26



From the Director's Desk

Finding Hope in Every Heartbeat

A few months ago, a volunteer from our Beneficiary Interface Management Systems (BIMS) team received a voice note, accompanied by a few photos and videos. It was from the parents of twin girls who had just turned one year old. Translated from Hindi, the message read:

"Ma'am, it is our twin girls' first birthday today. My husband and I are immensely grateful to you and NFI for supporting us. If it was not for NFI's timely support, today we would have been celebrating only one child's birthday. Both girls are doing wonderfully."

It is moments like these that define the soul of the Neonates Foundation of India (NFI). They provide us with a deep sense of gratitude and fuel our resolve to keep going. Somewhere, at this very moment, in a Neonatal Intensive Care Unit (NICU) in some corner of this country, there are parents holding their breath, looking for a miracle.

The Two Things Parents Hold Onto

When a tiny baby is fighting for life in the NICU, parents like Reshma, Poornima, Gauresh, and Sanjeevani usually have only two things to lean on.

The first is the medical miracle, the skill of the doctors and nurses. The second is the financial miracle, the hope that they won't have to walk away from life-saving care because they simply can't afford the bill.

To our donors and partners, you are that second miracle. You ensure that a family's bank balance never determines whether their new-born gets a chance to grow up.

A Year of Heartbeats

This annual report is more than just a collection of charts and statistics. Every number you see in these pages represents a heartbeat. It represents a child who is home today, perhaps taking their first steps or celebrating a birthday, because you chose to stand by them.

Everything we've achieved this year is a reflection of your trust and your kindness. As you look through this report, I hope you don't just see "work", I hope you see the faces of the families you have healed.

With heartfelt gratitude,

Priyam Bortamuli

Director, NFI

From the Medical Advisor

India records over 25 million births annually, making it the world's largest birth rate. Approximately 3.5 million of these infants are born prematurely, placing a significant burden on the healthcare system.

The "Dual care" Divide: While the nation has private neonatal facilities, they are often financially inaccessible to the underserved. Private NICU costs can be expensive, making them unaffordable for families from the low income group. Conversely, public infrastructure burdens resources with only 0.55 hospital beds available per 1,000 people at the national level.

Extreme Out-of-Pocket Expenditure, Rural-Urban Disparities and Long-Term Disability are the burdening factors in neonatal care.

NFI's intervention ensures these new-borns become healthy, contributing members of society.

The Neonates Foundation of India (NFI) operates its flagship NICU Support Program as a comprehensive intervention designed to bridge the gap between advanced medical technology and underprivileged families. Recognizing that 80% of neonatal deaths in India are preventable with timely care, the program focuses on the "Golden Period" to ensure that new-borns with prematurity or other critical complications receive immediate treatment.

The program's outlook is built on four critical pillars:

- **Clinical Access:** NFI maintains a "Network of Care" with 40 partner hospitals, providing access to over 800 specialized NICU beds across 40+ districts.
- **Financial Intervention:** It covers the high costs of life-saving medications like surfactants, diagnostic tests, and surgeries for families that are economically challenged.
- **Holistic Family Support:** The program provides emotional counseling, nutritional guidance.
- **Long-term Thriving:** Unlike many emergency aid models, NFI monitors every beneficiary's developmental milestones for up to their second birthday.

By combining rigorous case review through the Beneficiary Review Committee with high-impact clinical support, NFI has already saved over 400 lives, ensuring that socio-economic status does not determine a new-born's survival.

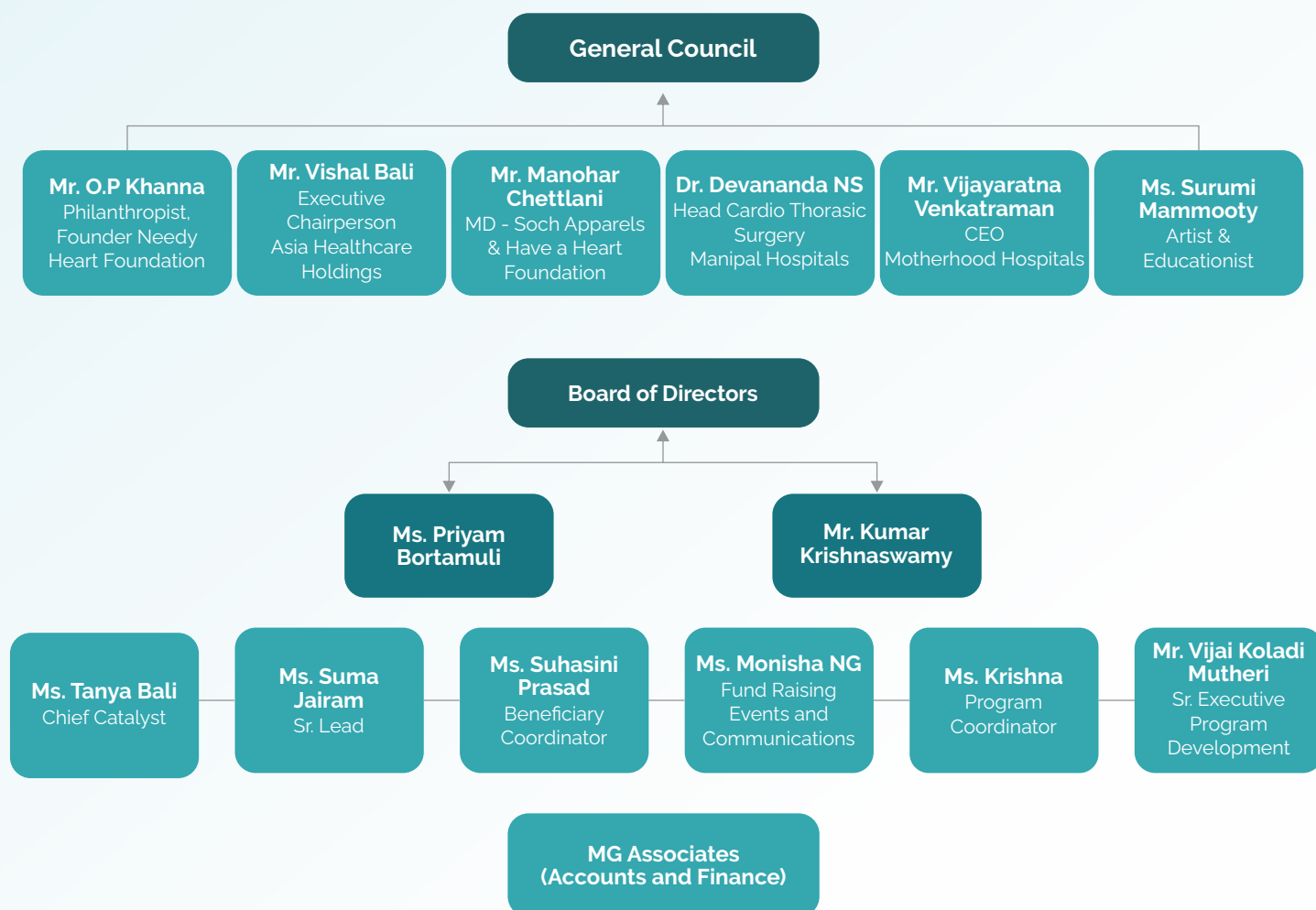
Dr. Santosh Kumar K

MD (Ped), FIPM (IAP), FRCP (Edin).

Senior consultant and Lead

Pediatrics and Neonatology.

Org Chart



Workforce Compensation and Distribution

The organization maintains a balanced compensation structure with representation across all salary bands and a growing presence of women in mid and senior roles.

Salary Range (Monthly Gross + Benefits)	Male	Female	Total
Up to ₹15,000	1	0	1
₹15,001 - ₹30,000	0	1	1
₹30,001 - ₹50,000	1	2	3
Above ₹50,000	0	1	1

Total Workforce: 6

The positions held by the Directors, Chief Catalyst and team of volunteers for the Beneficiary Review Committee and Beneficiary Interface Team are honorary in nature, and no remuneration is provided.

The Team



Our dedicated team that works tirelessly to ensure timely, life-saving care and a chance to thrive for neonates from underprivileged families

Neonatal Lifelines

Data for Impact Areas

Impact Areas	
Low Birth Weight	630 gms
Extreme Pre term	25 weeks
Number of Male Babies Supported	175 Babies
Number of Female BabiesSupported	162 Babies
Longest NICU Days Supported	90 Days
Total NICU Days Supported	10233 Days

A Breath Too Early, A Love That Would Not Let Go - B/O Kamini's Story

Born at just 26 weeks and weighing only 670 grams, B/O Kamini entered the world fighting for survival. For her parents, Kamini and Pravin Nikam, a young couple from a small village in Jalgaon, Maharashtra, joy quickly turned into a desperate battle as she was shifted from a government hospital unequipped for extreme preterm care to multiple hospitals in search of affordable treatment. Pravin, a farm labourer and tractor driver earning just ₹21,000 annually, is the family's sole breadwinner, yet they borrowed from relatives and spent over ₹2 lakh to save their daughter. Over 90 days in the NICU, B/O Kamini bravely overcame respiratory distress, infections, and severe low birth weight - fighting for every breath and every gram gained. Today, at three months old, she is showing heartening signs of development - smiling at her mother, responding to sounds, tracking movement with her eyes, and staying updated on vaccinations. For a family that endured immense hardship, she now represents hope, resilience, and the power of love that refused to give up.



B/O Kamini

A Tiny Beginning, A Brave Little Fighter - Pravyaa's Story

Born at just 25 weeks and 5 days, baby Pravyaa weighed only 720 grams and needed immediate critical care at Motherhood Hospital, Indore. Her arrival was delicate and uncertain, as doctors quickly supported her breathing and stabilised her fragile condition. Under the care of Dr. Ashish Jaiswal and the NICU team, she spent her initial days on a ventilator and received essential treatments, including surfactant therapy to help her lungs develop.

Her journey was slow paced yet steady. Day by day, Pravyaa grew stronger - gradually breathing with less support and tolerating feeds. Later, she also underwent ROP surgeries for both eyes, receiving timely care through specialist referrals.

Today, Pravyaa weighs 3.8 kgs. She is stable, healthy, and growing well. From a fragile new-born fighting for survival to a thriving infant, her journey reflects the power of resilience, care, patience and courage.



Pravya
at the time of discharge



Pravya current pic



Pravyaa with parents



Hospital Partnership

Collaborations and Engagements for Better Neonatal Outcomes - On ground Insights

As we expanded our program operations deeper into the interiors of India this year, the realities on the ground presented both challenges and valuable lessons for shaping our strategic focus.

In remote regions such as Chhatarpur, our field visits revealed hospitals operating under severely constrained infrastructure conditions. Despite limited equipment and outdated facilities, healthcare teams demonstrated remarkable resilience - successfully saving neonatal lives through accurate diagnoses and adherence to structured treatment protocols. In these areas, malaria continues to be a major health burden.

We realized that Communities often face preventable mortality simply due to the absence of accessible hospital infrastructure or transportation barriers as we went deeper into the rural and semi urban geographies.

The lack of timely referral pathways and uneven distribution of neonatal services continue to deepen health inequities across districts.

In addition, a widespread lack of antenatal awareness among expectant mothers—especially concerning hygiene, nutrition, and early signs of risk during pregnancy was a recurring trend seen.

The absence of community sensitization and primary level counselling was a recurring trend, especially among industrial labor forces often contributing to higher rates of preterm births and poor neonatal outcomes.

An on-ground awareness program was conducted with Texport industries for their women workers, sensitizing them on the importance of antenatal counselling and tests.

On parallel's we at Neonates Foundation of India, are building a movement driven by school children known as the Children for NFI or CfNFI movement. Through this movement, 1000+ children and their families have been made aware of the importance of antenatal care, and other such aspects of maternal and child health.

To address the issue of resource constraints at partner hospitals, we are beginning to connect donors who are interested in contributing for infrastructural upgrade programs.

Maharashtra Case Study

Demonstrating Program Scalability

At the onset of FY 2025–26, Maharashtra was identified as a priority intervention state due to persistently high neonatal mortality rates, particularly across its central and eastern districts. To ensure sustainable and equitable coverage, potential geographies were also mapped against economic indicators such as per capita income.

The foundation's first partnership was formalized in May 2025 with the Wadia Group of Hospitals, Mumbai, following a rigorous due diligence exercise. This served as a critical pilot to establish operational workflows, partnership protocols, and rapid case approval systems within a large metropolitan hospital setting.

Building on these learnings, the foundation expanded eastward through a second partnership with Awghate Bal Rugnalaya, Murtijapur Taluka, Akola District - a region with a significant neonatal mortality burden. Within the first month, 11 critical neonatal cases from highly vulnerable families were supported, with 10 more in the subsequent month. The consistent case inflow validated the program's relevance and underscored the unmet need in underserved geographies.

Encouraged by this success, the foundation initiated a strategic scale-up across Maharashtra. By the third month, rising case volumes from western Maharashtra (through the Wadia network) and emerging demand from central regions guided the identification of new partner institutions. Using a combination of secondary research and peer referrals from existing hospital networks, seven potential partners were shortlisted. Field assessments conducted in November 2025 leading to formalization of partnerships with five additional hospitals - bringing the total to ten across eastern, western, and central Maharashtra.

This structured expansion achieved comprehensive state-level coverage within six months - a key demonstration of the program's scalability. Standardized partnership frameworks, transparent clinical review mechanisms, and improved approval matrices enabled faster turnaround times and process uniformity across diverse hospital settings.

To further consolidate its presence, the foundation actively participated in MahaNeocon 2025, establishing a pipeline of 5–8 new prospective hospital partners. The program's flexible operating model also facilitated the onboarding of NFI's first medical college hospital in Maharashtra, marking an important step toward institutional partnerships.

Within the first six months, the Maharashtra program supported 100 neonatal cases, growing to 149 cases by early 2026. This rapid expansion — from one pilot hospital to a state-spanning network — not only validated the replicability of the NICU support model but also demonstrated NFI's ability to scale operations efficiently while maintaining quality and impact.

Data Inference:

- Rural Maharashtra lacks accessible Level III NICU services at the point of birth. Families are forced to rely on unpredictable referral networks after birth crisis. This delay (often 12-72 hours) can be life-threatening for ELBW/preterm infants.
- Neonates Foundation of India, through its intervention model, was able to reduce the Out of Pocket Expenditure for Healthcare for 154 families, thereby helping them from falling into Debt -Trap and poverty.
- If NFI had NOT intervened: 154 families would have ZERO access or lifelong debt
- 25.3% mortality is HIGH but not unexpected for extreme prematurity population
- Average NICU stay: 36.9 days (median: 25 days) = extended care not short-term
- Complexity distribution shows 44.8% Very High Complexity + 30.5% High Complexity cases, needing expert centers

Little Tanvi's Story – A Beginning That Asked for Courage

Tanvi was born at just 32 weeks, weighing 1.6 kg, and needed immediate NICU care at Wadia Hospital to help her breathe and stabilise. For her parents, Reeta and Anil—migrants from Uttar Pradesh living in Mumbai on a fragile income—this was an overwhelming start to parenthood. Anil worked as a construction labourer, while Reeta managed the home, all while coping with her mother's cancer treatment.

In the NICU, Tanvi received specialised care, including ventilator support. Progress came in small, hopeful steps. As costs mounted, the family struggled despite borrowing from friends and relatives. At a critical moment, the Neonates Foundation of India (NFI) stepped in, ensuring uninterrupted care.

Even after discharge, challenges continued. Reeta's mother passed away, and Tanvi was later diagnosed with a heart condition requiring surgery. Through it all, the family held on. Today, at five months, Tanvi is active, alert, and thriving. Her journey is not just about survival, but about resilience—the strength of a tiny life, the courage of her parents, and the power of timely support.



Baby Tanvi pic at NICU

New Campaign Launched

Surfactant Replacement Therapy Campaign - SRT

As Neonates Foundation of India, started supporting more babies and their families, we discovered that babies having RDS, required a drug known as Surfactant, which helps the babies breathe better.

This drug needs to be administered within six hours of birth, otherwise the babies would move to respiratory complications.

Despite the cost of surfactant being INR 6K to INR 15K, ninety five percent of our beneficiaries were not able to procure the drug due to financial difficulties often resulting in babies requiring ventilator care.

Neonates Foundation of India, to bridge this gap, launched a new campaign in addition to main NICU support program.

Through this campaign now, up to two vials per baby, a family is eligible and they can avail a maximum of INR 30K for their baby.

Based on the advise from NFI's clinical panel, the support was extended to full term babies and babies who weigh more than 1 kg. The severity of the lack of surfactant in babies is most evident in extreme / moderate pre-term babies.

- 41.7% of surfactant cases supported were of female babies.
- 58.3% of them were for male babies.

A Small Beginning, A Beautiful Bond - Yuganshi's Story

Nita and Devendra Meshram welcomed their first child with joy, but soon after birth, their baby girl developed breathing difficulties, infection, and feeding issues. She was admitted to the NICU at Ganadhisay Hospital, where she required ventilator support, surfactant therapy, and close monitoring. For the young couple from Guljar Pura, Maharashtra, the experience was overwhelming. Devendra, a school bus conductor with a modest income, spent anxious days waiting outside the NICU for updates.

As treatment continued, the financial burden became difficult to manage. At this critical time, the Neonates Foundation of India (NFI) stepped in, supporting the family and allowing them to focus on their baby's recovery.

Gradually, their daughter began to improve - breathing better, feeding well, and gaining strength. Along the way, a deeper bond formed. During follow-ups, the parents expressed their gratitude by asking a BEN-I team member to help name their child—a reflection of their trust.

Today, Yuganshi is healthy, weighs around 3.19 kg, and is growing well. Her journey is not just about recovery, but about care, connection, and a beginning now filled with hope.



Yuganshi at NICU



Current pic of Yuganshi

Events & Campaigns

Events and Beyond

Events at the Neonates Foundation go beyond physical gatherings - they are celebrations of strength, tenacity, resilience, and compassion. They embody the spirit of giving and nurturing, supporting new-borns as they grow into the next generation.

These events serve as a powerful platform to bring together diverse stakeholders, connect communities and amplify a shared voice for a cause that often goes unnoticed.

Ranging from Children for NFI initiatives to our valued hospital partners - fostering collaboration, shared purpose, and collective impact.

Come, connect with compassion. Build a stronger community movement.

TCS World 10K Bengaluru 2025

Date: 27 April, 2025

Venue: RSAOI Grounds, Bengaluru

This year, NFI mobilised a diverse movement, from youth ambassadors and corporate partners to individual fundraisers and professional runners, all uniting to champion neonatal health.

Thanks to this collective effort, NFI was awarded Gold Level Fundraiser Status by the TCS World 10K team, with a cumulative fundraising total of ₹25.6 Lakhs for the year. Every kilometre run helped expand care. Every donation helped reach an NICU bed.

Together, we proved that when movement meets mission, lives change.



Art for a Cause 2.0 – Where Creativity Met Compassion

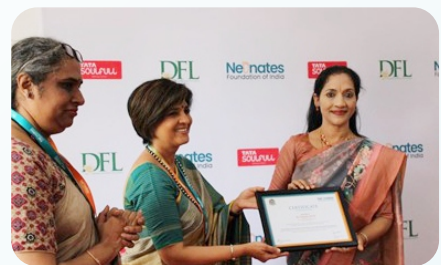
Date: 9 August, 2025

Venue: Daffodils Foundation for Learning, Bengaluru

Held at Daffodils Foundation for Learning, Art for a Cause 2.0 was more than just an art showcase; it was a vibrant expression of empathy and purpose. Over 140 young artists poured their hearts into every canvas, raising ₹1 lakh to support severely ill babies across India, as part of the Joy of Sharing event.

The event was graced by Ms Surumi Mammooty, our esteemed Chief Guest, and Ms Tanya Bali, who inspired the young changemakers with heartfelt words. A special moment unfolded as young artist Meghana Bhat unveiled the CfNFI emblem, symbolising a new wave of youth-led giving.

We were honoured by the presence of Mr A. P. Chinnappa, CEO of DFL, and Dr Sujatha Girish, Principal of DFL School, whose unwavering support made the event even more meaningful. From every paint stroke to every spoken word, the day reminded us that art can heal, inspire, and ignite change, especially when guided by compassion.



Morning Assembly Felicitation

Date: 2 February, 2026

Venue: Daffodils Foundation for Learning, Bengaluru

NFI members attended the morning assembly at DFL School and felicitated CfNFI student volunteers, teachers, and the school Principal for their continued support and contributions to NFI initiatives. The ceremony recognised the dedication and collaborative efforts of students and staff in advancing the foundation's mission.

- Highlights: Felicitation of CfNFI student volunteers
- Recognition of teachers and the principal
- Appreciation of the school's support towards NFI initiatives



MahaNeoCon, Pune

Date: 7 and 8 November, 2025

Venue: AFMC Pune

The team participated in Maharashtra Neocon 2025, engaging with neonatologists and pediatricians from Maharashtra, Rajasthan, and Goa. The event provided an opportunity to highlight NFI's initiatives in neonatal care and explore potential collaborations with regional healthcare professionals.



Goal for Good Cup 2.0

Date: 15 November 2025

Venue: Kunskapsskolan Bengaluru

Partners: Lakshyan Academy & Kunskapsskolan Bengaluru

The Goal for Good Cup 2.0 brought footballers for a tournament supporting NFI's neonatal care mission. 16 teams from Bengaluru, Kerala and Tamil Nadu including an all-girls' team from KEMP FC, were part of this 5-a-side league tournament. It was won by FC - Bengaluru. From a fund-raising perspective, the event saw 21 food stalls run by children donating 20% of proceeds to NFI. The event also raised ₹4,50,000 from sponsors, reflecting that sports unites communities for a noble cause.

Special Guests

- Mr. Dhanraj Pillai, Former Captain of Indian Hockey Team
- Ms. Avantika Karthik, Karnataka Junior Goalkeeper
- Mr. Innocent, Sports Entrepreneur

Sponsors

- ASM Technologies | DTSS | Tata Soulful | Manipal Hospitals | Motherhood Hospitals



Texport Community Awareness Event

Date: 27 September, 2025

Venue: Texport Factory, Peenya, Bengaluru

The event was attended by 26 young women who were planning for a family.

The awareness program covered the following topics:

- Importance of Antenatal Care in expectant women.
- General precautions to be taken when the mother is expectant

Towards the end of the program, an additional session was held to address the queries of the participants about infertility.

The event was attended by Mr. Zaidi, Ms. Clara from the leadership team of Texport Industries and Dr. Chetana HS, Medico-legal advisor and Ms. Suma Jairam, Senior Lead Programs from the NFI team.



World Prematurity Day Celebration

Date: 17 November 2025

Venue: Wadia Hospitals (BJ & NW), Mumbai

NFI participated in the World Prematurity Day initiative at Wadia Hospitals that brought together 70+ NICU graduates, who received neonatal care successfully. Senior doctors and NICU teams from Wadia Hospitals attended, including: Dr. Vinay Joshi, Dr. Shanbagh, Dr. Forum, Dr. Suma and Dr. Vaidehi.

Tata Mumbai Marathon 2026

Date: 18 January 2026

Venue: Azad Maidan, Mumbai

NFI made its debut at the Tata Mumbai Marathon 2026. NFI supporters participated in Full Marathon, Half Marathon, 10K Run and Dream Run, helping raise awareness and funds for neonatal care. The team from corporate partner COMACOE actively participated supporting NFI's initiatives in new-born survival.



Tekion CSR Partnership

Date: 13 February, 2026

Venue: NICU, Bhagvan Mahaveer Jain Hospital, Bengaluru

Tekion CSR Support x NFI

- 20 new-borns supported.
- 5 states reached.
- 700+ NICU days enabled.

Through Tekion's CSR support, lifesaving NICU care reached fragile new-borns from economically weaker families.



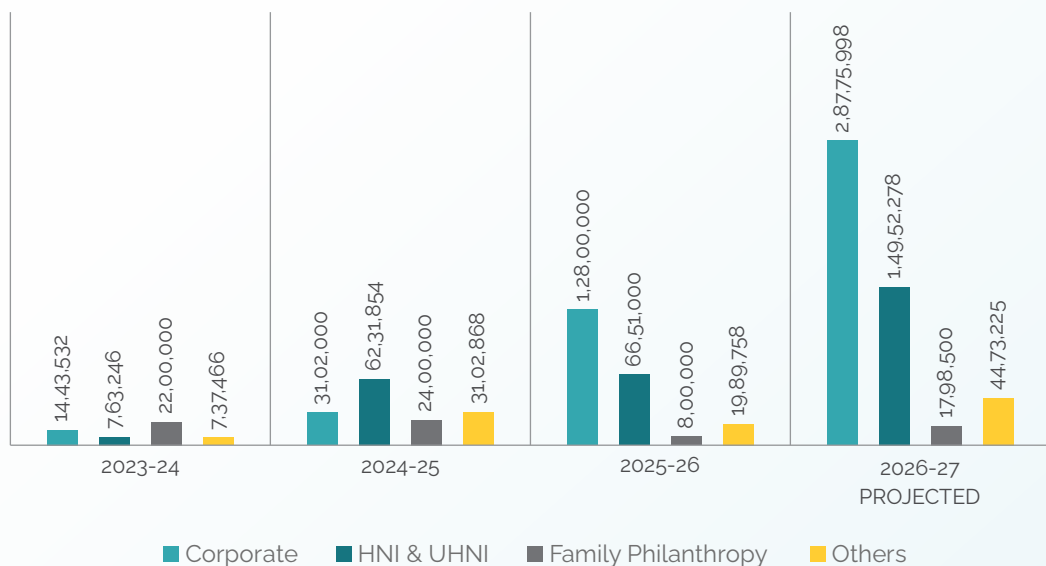
Fund Raising

Fundraising remains one of the most critical, complex and deeply nuanced aspects of our journey. It brings together a diverse community - HNI and UHNI individuals, retail donors, family philanthropies, corporates, aggregators, as well as events and campaigns - each playing a vital role in advancing our mission.

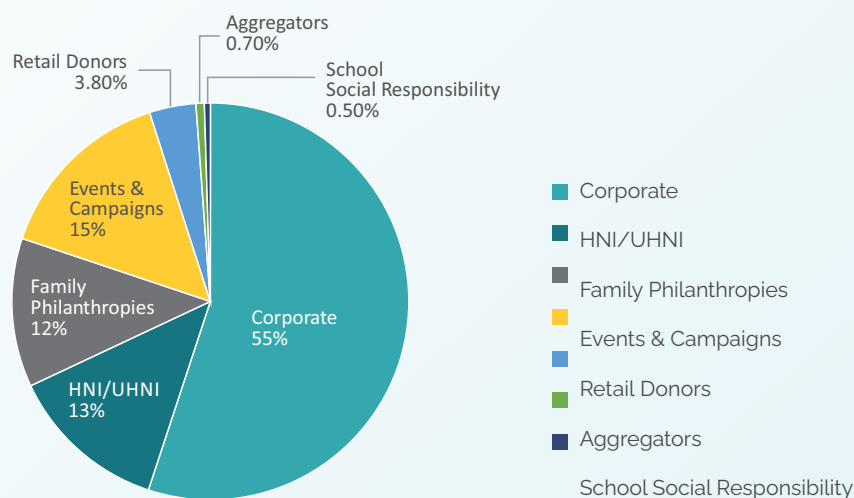
At its core, fundraising is a deep, thoughtful process: identifying the right fit, aligning on shared thematic, and building relationships grounded in trust, transparency, purpose, and heartfulness.

We believe meaningful partnerships are built on shared commitment and compassion - here every contribution becomes part of a collective effort to stand beside new-borns and families during their most vulnerable moments.

Growth and Projections



Our Channel Ecosystem



Philanthropic Partners

United by a shared vision of creating meaningful social impact, over 1,300 Individuals, HNI/UHNIs, Family Philanthropies and Corporate Partners have come forward to support this mission so far. Their collective contribution has helped extend care, hope, and opportunity to those who need it most. Together, we continue to build lasting change and stronger communities. A few brands are mentioned below:

The logo for DivyaSree features the brand name in a blue serif font, with a stylized blue 'D' icon to the right.The logo for COMACOE features the brand name in a bold, blue, sans-serif font, with a stylized globe icon to the right and orange and blue horizontal stripes below.The logo for dts features the letters 'dts' in a bold, black, sans-serif font, with a vertical line to the right and the tagline 'TRANSFORMING SERVICES TO SOLUTIONS' in a smaller, black, sans-serif font.The logo for GSK features the letters 'GSK' in a bold, orange, sans-serif font.The logo for MTR features the letters 'MTR' in a bold, red, sans-serif font, with a circular border and the text 'PURE AND PERFECT' and 'SINCE 1924' around it.The logo for TATA HITACHI features the brand name in a bold, black, sans-serif font, with the tagline 'Reliable solutions' in a smaller, black, sans-serif font below it.The logo for TEKION features the brand name in a bold, teal, sans-serif font.The logo for Tally features the brand name in a stylized, red, cursive font, with the tagline 'POWER OF SIMPLICITY' in a smaller, black, sans-serif font below it.The logo for TATA SOULFULL features the brand name in a bold, white, sans-serif font, with the tagline 'delicious millets' in a smaller, white, sans-serif font below it.The logo for vestian features a stylized, black, sun-like icon to the left of the brand name in a bold, black, sans-serif font.The logo for Wonderla features the brand name in a bold, yellow, sans-serif font, with a stylized sun icon to the left and the tagline 'PARKS AND RESORTS' in a smaller, black, sans-serif font below it.The logo for CGI features the letters 'CGI' in a bold, red, sans-serif font.

Data Fact Sheet

Financial Year 2025 - 2026

1.6 Cr

Social Capital
Raised

337

Babies
Supported

2.06 Cr

Social Capital
Deployed in Program

10,239

NICU
Days Supported

450

NICU Beds
Added

24

New Hospital
Partners

78:22

Program V/S
Operational Cost Ratio

Cumulative Impact Up to 31 Mar 26

458

Newborns
Helped

40

Hospital
Partners

850

NICU
Beds

14631

NICU Days
Supported

5.5 Cr

Social Capital
Raised

72:28

Program vs
Ops



Vision Statement

WHAT LIES AHEAD 2026-27

A Year of Growth, Outreach and Purpose

The past year has been a defining chapter for the Neonates Foundation of India, marked by over 400% growth in outreach and a significant expansion in support for families navigating NICU care. Key milestones included the launch of the Beneficiary Interface Monitoring System, expansion into Maharashtra, and supporting over 300 babies since inception - with 100 in Maharashtra alone in January 2026.

Awareness and community engagement deepened through initiatives like World Prematurity Day at Wadia Hospital, Student-led Programs, and participation in the Tata Mumbai Marathon 2026, alongside growing corporate partnerships.

Beyond these milestones, our true impact lies in standing beside families through some of their most challenging moments - ensuring they never face the NICU journey alone.

Looking Ahead: Scaling Impact with Stronger Systems

Built on the progress of the past year, Neonates Foundation now moves into its next phase of growth with a focus on automation and stronger systems, in collaboration with CGI, to improve tracking, data management, reporting, and impact measurement. This journey has been possible because of our dedicated team, partners, volunteers, donors, and community. With gratitude to all, we look forward to supporting many more economically challenged families and ensuring every new-born in need receives the care they deserve.

Expanding the Ecosystem of Support

The foundation will take further, the development of a Repository of Allied Healthcare Services to support families beyond immediate NICU care. This repository will help connect families to essential resources. It will be a suggested directory of other foundations / institutions providing free or low-cost care models for Retinopathy of Prematurity, Cardiac Issues, Club foot, Cleft lip/Palate, Ortho-Neuro conditions, Congenital disorders and other conditions associated with birth trauma, prematurity and such like.

Expanding Reach, Consolidating Presence

With growing awareness, the foundation will continue expanding into new geographic zones while consolidating its existing footprint. To strengthen operations in Maharashtra and neighbouring regions, a dedicated West Zone Program Office is planned to enable better coordination, stronger hospital partnerships, and wider outreach across Maharashtra, Madhya Pradesh, Rajasthan, and surrounding areas.



Strengthening Fundraising Strategy

A fundraising strategy will be developed to diversify funding sources and build long-term sustainability. This will include deeper and perhaps professional engagement with individual donors, corporate partners, and community fundraising platforms, with an intensified focus on family philanthropies.

Organizational Development

As the foundation scales its work, efforts are being directed toward organizational development, strengthening governance, systems, team capacity, and internal processes to support sustainable & continued growth. Bringing in professional organizations with deep roots in the field of social impact such as Atma, will provide impetus into the right direction of growth.

Accreditations and Institutional Augmentation

The foundation will work toward securing relevant accreditations and recognitions that strengthen credibility, transparency, and partnerships with institutions and donors.

Because every new-born life matters, and the next generation must be given a fair chance to survive and thrive.

Tanya Bali

Chief Catalyst, NFI



Neonates

Foundation of India

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